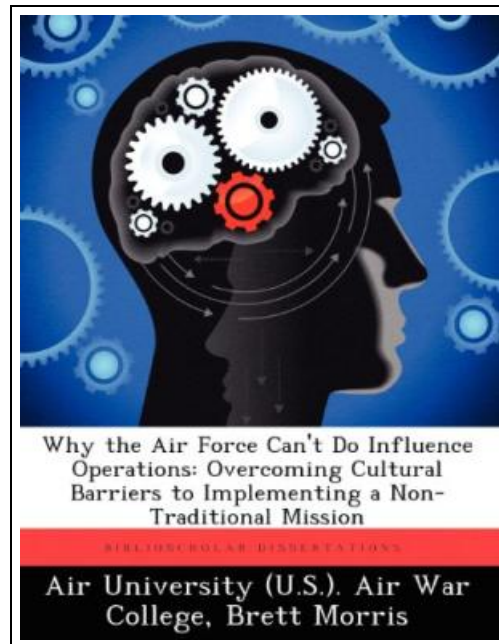


## Why the Air Force Can't Do Influence Operations: Overcoming Cultural Barriers to Implementing a Non-Traditional Mission (Paperback)



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Biblioscholar, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Air Force has articulated a robust mission set for Information Operations to include the subset operations designated as Influence Operations (IO). However, unlike the more developed elements of the IO triad - electronic Warfare Operations and Network Warfare Operations - it violates many cultural assumptions of the Air Force; thereby making its development as a functional operational area unlikely. This paper compares Air Force and IO cultural assumptions to assess threats to and opportunities for change and then makes recommendations on how best to make IFO a functional component of the Air Force arsenal. The recommendations include initiatives to promote harmonization of Air Force and IFO culture that include developing a common language, developing IFO pioneers that will speak Air Force while developing IFO consciousness within the service at large. This process will also create improved education, targeting, and procedures, as well as a linking up with other practitioners.

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