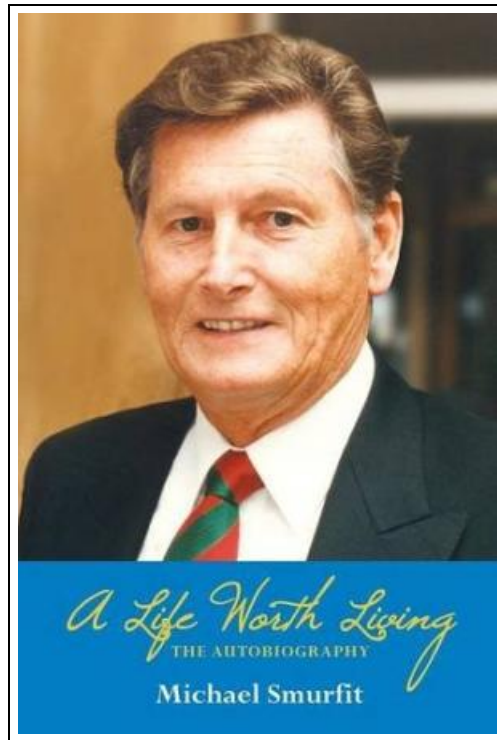


A Life Worth Living: The Autobiography



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Reviews

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Miss Celia Volkman)

A LIFE WORTH LIVING: THE AUTOBIOGRAPHY



Oak Tree Press, Ireland, 2014. Paperback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book ***** Print on Demand ***** A Life Worth Living tells the story of Michael Smurfit and the company he built. From humble beginnings, through years of hard work, it documents the Smurfit Group's seemingly inexorable growth, the challenges faced and overcome, and the many deals that continually doubled the size of the business every three or four years. It shows Michael's logical opportunism in action, and explains how the Smurfit culture and systems provided a world-beating competitive advantage. Born in St Helens, Lancashire in August 1936, Michael Smurfit joined his father's business, Jefferson Smurfit Sons Ltd. in Dublin, straight from school to learn the papermaking business from the bottom up . Two years after the company floated on the Irish Stock Exchange, Michael and his brother Jeff became Joint Managing Directors, as Jefferson Senior took on the role of Chairman and Chief Executive. Then followed 30 years of acquisitions, as the Jefferson Smurfit Group became Ireland's first multinational company and one of the largest paper and packaging companies in the world. In 2002, Michael took the Smurfit Group private, retiring as CEO but remaining Chairman. In this role, he steered a merger with Kappa Packaging BV, which successfully refloated in 2007 as Smurfit Kappa Group. Michael's life outside Smurfit - his chairmanship of the Racing Board and of Telecom Eireann; his interest in horseracing; his ownership of The K Club and the triumph that was the Ryder Cup 2006 - all feature, alongside his love and commitment to his family. Truly, a life worth living.



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