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## BASIC GUIDELINE FOR A GERMAN COMPANY TO DO BUSINESS WITH JAPANESE COMPANIES



GRIN Verlag Nov 2010, 2010. Taschenbuch. Book Condition: Neu. 213x149x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2009 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1 (A), University of Bedfordshire, language: English, abstract: Even though Japan is mostly westernized it remains being traditional Japanese. It has a hierarchically structured culture and society and contains complex rules for interpersonal situations and relationships...

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- Released at 2010



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