



More Loyal Customers: 21 Real World Lessons to Keep Your Customers Coming Back (Paperback)

By Kevin Stirtz

Createspace, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Keep your customers coming back again and again! If you want to grow your company, the best way to start is by increasing customer loyalty. According to one study, a 5 growth in customer loyalty can lead to a growth in profits of anywhere from 25 to 95 . So increasing customer loyalty makes sense. This book gives you real-world examples, tips, tools and advice on how to get started. It s fast-reading but packed full of valuable ideas and suggestions you can use right away. Here are some examples of what you ll learn from this book: * The most important thing you can do to get customers coming back. * Six powerful steps to deliver great customer service. * How to create customer evangelists for your company. * What your customers really want. Now these tools are available to you in this valuable book. Buy this book now, read it today and you could be on your way to increased customer loyalty tomorrow!.

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