

101 Ways to Get More Customers from the Internet in 2014: Fast, Effective and Future-Proof Online Marketing Strategies for Businesses (Paperback)



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Reviews

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(Ms. Isobel Rosenbaum I)*

101 WAYS TO GET MORE CUSTOMERS FROM THE INTERNET IN 2014: FAST, EFFECTIVE AND FUTURE-PROOF ONLINE MARKETING STRATEGIES FOR BUSINESSES (PAPERBACK)



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Createspace Independent Publishing Platform, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The world of Internet Marketing changes fast and businesses are competing in a very different online landscape. Companies of all sizes that want to compete for customers online have to be smart if they re going to stand out and grab their share of the colossal opportunity open to every perceivable market. In this book, you ll discover 101 proven and tested ways to get more customers from the Internet. Whether you re a small or large company; B2B or B2C; and whatever business your in. As long as your customers are humans, you ll find enough tips inside to keep your marketing From your website, SEO and social media to email marketing and paid advertising like Google Adwords, we ll take a look at every component of a successful online marketing campaign. This book is the savvy business owner s secret weapon to online domination. Learn to analyse your competitor s marketing campaigns, spot their weaknesses and tune up your own efforts in easily digestible chunks. Our experience at Exposure Ninja working with hundreds of businesses around the world has given us unique behind-the-scenes access to marketing campaigns, websites, strategies and audiences in dozens of different markets. The tips in this book are distilled from this experience and work for any business. From consultancies to e-commerce stores, b2b or b2c, products or services. The basics of selling to human beings never change, and these principles run through every one of the 101 tips. Read real life case studies and get a sneak peek at what makes a difference to real businesses like yours. Pick and choose the strategies you want to apply this week and get started immediately.

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