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# DESIGN SCIENCE IN MANAGEMENT RESEARCH



GRIN Verlag GmbH Aug 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2013 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, European School of Business Reutlingen, language: English, abstract: Management research is constantly criticized in the academic community to have very little impact on managers in practical life. This problem is highly discussed in academic circles and often referred...

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- Authored by Markus Karmann
- Released at 2014



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