



Dr. Joe s Science, Sense and Nonsense: 61 Nourishing, Healthy, Bunk-Free Commentaries on the Chemistry That Affects Us All

By Dr Joe Schwarcz, Joseph A Schwarcz

Random House USA Inc, India, 2011. Paperback. Book Condition: New. 208 x 138 mm. Language: English . Brand New Book. When did chemical become a dirty word? Forty or so years ago, chemistry -- which had been recognized as a miracle-making boon to humanity - somehow became associated with warfare, sinister food additives, toxins and pollution. It s a situation that Dr. Joe Schwarcz aims to put into perspective. Yes, there s a downside to chemistry, he says, but this is dwarfed by its enormous benefits. Dr. Joe s new collection of commentaries will inspire an appreciation for the science of everyday life, and equip you to spot the muddled thinking, misunderstandings and deceptions in media stories and advertising claims. Does organic food really always equal better food? Are vaccines dangerous? Will the latest health fad make you ill? Do expensive wrinkle creams do the job? What are the best ways to avoid cancer? The answers to such questions often lie in an understanding of the chemistry involved. Ask Dr. Joe. Science, Sense and Nonsense celebrates chemistry s great achievements, lambastes its charlatans, and explores its essential connections to our wellbeing. And does so in authoritative, highly readable, good humoured...



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Reviews

A fresh e-book with a brand new point of view. It really is packed with knowledge and wisdom Its been designed in an exceedingly simple way and is particularly simply following i finished reading this publication through which actually modified me, alter the way i really believe.

-- **Bernhard Russel**

A top quality publication along with the typeface applied was exciting to read through. It can be rally interesting through reading through time. Your life period will be enhance once you full reading this article book.

-- **Prof. Demond McClure**