



Summary - The Lean Startup: Book by Eric Ries - How Today s Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses (Paperback)

By The Summary Guy

On Demand Publishing, LLC-Create Space, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Lean Startup: A Complete Summary! The Lean Startup is a book written by Eric Ries. In this book, the author explains that regardless of what may often seem to be true, it is very much possible to build a successful startup company. This book is a guide for all people who think that starting a business will lead to failure. Many startups do end in a failure, because starting a business always comes with uncertainty and risk. Since not all startup founders are equally informed, some are not educated in good business practices and do not have a clear vision of their business; these are the startups that often truly end in failure. In this book, the author explains how to make a startup successful. This book will surely be a great read for all those who either seek a way for their startup to succeed or for those who are planning to start a business. At first glance, it certainly looks like an interesting read, and it is both educational and reader-friendly. Whether it is really possible to...



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Reviews

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