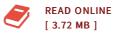




Marketing on a Beermat

By Chris West

Cornerstone. Paperback. Book Condition: new. BRAND NEW, Marketing on a Beermat, Chris West, Marketing is the driving force of every small business, but many budding entrepreneurs are unsure how best to go about it. "Marketing on a Beermat", written by Beermat Entrepreneur Chris West, brilliantly demystifies this essential area of business enterprise, telling you everything you need to know about researching and identifying customers, creating an impressive marketing strategy, building marketing campaigns, and increasing consumer awareness and - therefore - sales. It also shows that you don't need a huge marketing budget to get results, and reveals the inexpensive but ingenious 'tricks of the trade' that are guaranteed to pay dividends. Finally, it provides crucial insights into online resources and the UK media. Unlike most marketing books, "Marketing on a Beermat" is aimed exclusively at small and growing businesses. It is accessible, comprehensive and written by people who have years of experience in the start-up sector. It is guaranteed to give your small business the edge.



Reviews

This book is great. it absolutely was writtern really perfectly and beneficial. You may like how the blogger compose this book. -- **Pink Haley**

Thorough information! Its this sort of good read. It is actually writter in straightforward words rather than confusing. I am just delighted to let you know that this is basically the best book we have read within my personal existence and can be he greatest pdf for actually. -- Dr. Henri Crona II

You May Also Like

\rightarrow	How Not to Kill: Your Spouse, Kids, and Coworkers Outskirts Press, United States, 2013. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Ever feel like you just can t take it anymore? Have you reached your limit with your spouse, your
\rightarrow	You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the fact that her mother winced a little
\rightarrow	Twitter Marketing Workbook: How to Market Your Business on Twitter Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling
\rightarrow	Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade Book Condition: Brand New. Book Condition: Brand New.
\rightarrow	Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade Book Condition: Brand New. Book Condition: Brand New.
\rightarrow	How Not to Grow Up: A Coming of Age Memoir. Sort of. Ebury Publishing. Paperback. Book Condition: new. BRAND NEW, How Not to Grow Up: A Coming of Age Memoir. Sort of., Richard Herring, Comedian Richard Herring has a major problem. He's about to turn 40 and hasn't seen it coming. He's not married,