



Museums Websites and Their Visitors - Information Needs

By Victoria Kravchyna

VDM Verlag. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 8.5in. x 5.9in. x 0.6in. The current study identifies preferences of a variety of user groups about the information specifics on current exhibits, museum collections metadata information, and the use of multimedia. The study of information seeking behavior of users groups of museum digital collections or cultural collections allows examination and analysis of users information needs, and the organization of cultural information, including descriptive metadata and the quantity of information that may be required. In addition, the study delineates information needs that different categories of users may have in common: teachers in high schools, students in colleges and universities, museum professionals, art historians and researchers, and the general public. This research also compares informational and educational needs of real visitors with the needs of virtual visitors. An evaluation of the art museum websites conducted in 2003 and 2008 to support the current publication. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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