



How to Profit from the Art Print Market

By Davey Barney

BOLD STAR COMMUNICATIONS, United States, 2011. Paperback. Book Condition: New. 2nd Revised edition. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Visual artists, discover new art career opportunities here. The second edition has been completely rewritten and includes four additional chapters, and an abundance of new content and innovative ways to help you to sell giclees and digital fine art prints. Its relevant timely advice is geared to generate new and repeat art print and giclee sales for artists and fine art photographers. In today's changing business environment, artists need new marketing ideas and resources to get your their to market. They will find them bountiful here! The first edition, which has been a perennial top seller on the Business of Art category since 2005, has been revised expanded and entirely re-edited by author Barney Davey. It is designed to help visual artists, fine art photographers and graphic artists thrive in today's print market. Readers will find: Rock solid timely guidance designed to help visual artists and fine art photographers succeed in today's trying market conditions. Ways to use effectively coordinate publicity, social media and email marketing to ratchet up your...



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