



Merger of Sanofi-Synthélabo and Aventis

By Juliane Kuballa

Grin Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 212x149x12 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2006 in the subject Business economics - Investment and Finance, printed single-sided, grade: 80, Northumbria University (Newcastle Northumbria University), 47 entries in the bibliography, language: English, abstract: In the first part, this academic assignment provides general information about motives for international acquisitions. Moreover, it discusses whether foreign exchange markets and stock markets can be said to be efficient. The second part critically analyses the Merger of Sanofi-Synthélabo and Aventis by examining the following aspects:- market position of each company prior to the merger - motives for the proposed merger - attack and defence tactics applied by Sanofi-Synthélabo and Aventis - methods used to finance the merger- share price movements immediately before during and after the proposed take-over (commenting on the benefits to shareholders of each company)- company performance in the period following the take-over (reflecting on the initial take-over motives) 72 pp. Englisch.



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