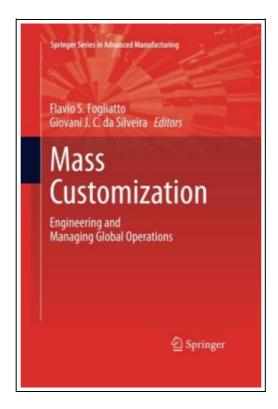
Mass Customization



Filesize: 1.48 MB

Reviews

Absolutely essential go through pdf. It is writter in simple terms and never difficult to understand. I am just very happy to let you know that this is actually the greatest pdf we have go through in my individual life and might be he greatest pdf for actually. (Pete Bosco)

MASS CUSTOMIZATION



To read **Mass Customization** eBook, remember to click the button beneath and save the ebook or get access to other information that are highly relevant to MASS CUSTOMIZATION book.

Condition: New. Publisher/Verlag: Springer, Berlin | Engineering and Managing Global Operations | This work sets out emerging research on the role of MC and personalization in the context of international operations. The chapters cover MC in global industrial economics and operations, as well as topics relevant to the manufacturing and service sectors. | Mass customization (MC) has been hailed as a successful operations strategy across manufacturing and service industries for the past three decades. However, the wider implications of using MC approaches in the broader industrial and economic environment are not yet clearly understood. Mass Customization: Engineering and Managing Global Operations presents emerging research on the role of MC and personalization in today's international operations context. The chapters cover MC in the context of global industrial economics and operations. Moreover, the book discusses MC topics that are relevant to the manufacturing and service sectors, such as:product platforms;- learning curve modeling;- additive manufacturing; and- service customization. Case studies in manufacturing (e.g., apparel and transportation) and services (e.g., banking and virtual worlds) are also included. Mass Customization: Engineering and Managing Global Operations is a valuable text for mass customization researchers and practitioners. Researchers will find a selection of chapters prepared by internationally renowned authors, comprising most of their recent research in MC. Engineering professionals will be drawn by the vivid discussion of operational aspects and methods of MC, as well as by the selection of cases illustrating their practical application. | 1. Designing and Planning for Mass Customization in a Large Scale Global Production System.- 2. Process Typology of Mass Customizers.- 3. Service Customization Through Dramaturgy.- 4. NPD-SCM Alignment in Mass Customization.- 5. Managing Technological Innovations Affecting Product Complexity, Modularity and Supply Chain Structure.- 6. The Platform Formation Problem.- 7. Shape Commonalization to Develop Common Platforms for Mass Customization.-8. A Platform Identification Method...



See Also



[PDF] Coronation Mass, K. 317 Vocal Score Latin Edition

Click the web link below to download "Coronation Mass, K. 317 Vocal Score Latin Edition" document.

Download PDF »



[PDF] Mass Media Law: The Printing Press to the Internet

 ${\it Click the web link below to download "Mass Media Law: The Printing Press to the Internet" document.}$

Download PDF »



[PDF] Suite in E Major, Op. 63: Study Score

Click the web link below to download "Suite in E Major, Op. 63: Study Score" document.

Download PDF »



[PDF] Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book)(Chinese Edition)

Click the web link below to download "Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book)(Chinese Edition)" document.

Download PDF »



[PDF] Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Click the web link below to download "Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications." document.

Download PDF »



[PDF] Most cordial hand household cloth (comes with original large papier-mache and DVD high-definition disc) (Beginners Korea(Chinese Edition)

Click the web link below to download "Most cordial hand household cloth (comes with original large papier-mache and DVD high-definition disc) (Beginners Korea(Chinese Edition)" document.

Download PDF »



[PDF] Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned

Click the web link below to download and read "Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned" file.

Read Book »



[PDF] Social Studies for the Preschool/Primary Child

Click the web link below to download and read "Social Studies for the Preschool/Primary Child" file.

Read Book »



[PDF] Study and Master English Grade 6 Core Reader: First Additional Language

 $Click the web \ link \ below \ to \ download \ and \ read \ "Study \ and \ Master \ English \ Grade \ 6 \ Core \ Reader: First \ Additional \ Language" \ file.$

Read Book »



[PDF] Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841

Click the web link below to download and read "Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841" file.

Read Book »



[PDF] Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Click the web link below to download and read "Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 78910 Year-Olds. [Us English]" file.

Read Book »



[PDF] Polly Oliver's Problem: A Story for Girls

Click the web link below to download and read "Polly Oliver's Problem: A Story for Girls" file.

Read Book »