



Nuevo Paradigma Empresarial: Workshops de Autoliderazgo Para Empresarios y Directivos (Paperback)

By Borja Vilaseca

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: Spanish . Brand New Book ***** Print on Demand *****. No se trata de un sesudo libro mas sobre change management. Mas bien es un breve documento de 15 folios de Word redactado por Borja Vilaseca, que durante 6 anos colaboro con el Negocios , suplemento economico de El Pais. Durante aquella etapa tuvo la oportunidad de entrar en mas de 500 empresas y entrevistar a mas de 1.500 directivos y expertos en management, como Steven Covey, Kenneth Blanchard, Edward de Bono, Fredy Kofman o Robert Kaplan, comprendiendo el proceso por el cual las empresas pueden iniciar un proceso de cambio y transformacion de su cultura, su liderazgo, su mentalidad y, finalmente, sus resultados. A su vez, Vilaseca fundo en 2010 la consultora Koerentia, especializada en convertir el departamento de RRHH en una verdadera direccion de personas, donde pudo poner en practica su propia vision acerca del change managment. Ese mismo ano publico el best-seller internacional El Principito se pone la corbata , donde novelaba la historia real de una empresa que emprendio dicho cambio y que ya se ha publicado en 10 paises, con mas de 100.000 ejemplares...



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