

Private Equity im Mittelstand



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A top quality ebook and the font used was fascinating to read through. It is written in easy terms and not confusing. Its been written in a remarkably easy way in fact it is simply after i finished reading through this publication through which actually altered me, alter the way i believe.

(Roberto Block)

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Kohlhammer W. Dez 2010, 2010. Taschenbuch. Condition: Neu. Neuware - Im Gefolge der 'Heuschrecken-Debatte' wurden die Beziehungen zwischen mittelständischen und Private Equity-Unternehmen polarisiert dargestellt. Wegen divergierender Interessen werden Private Equity-Beteiligungen im Mittelstand als prinzipiell ungeeignet angesehen. Das grundlegende Anliegen ist es daher, über eine differenzierte Untersuchung der unternehmerischen Bedeutung und Wirkungsweise von Private Equity zum Verständnis des Geschäftsmodells beizutragen und unternehmerische Nutzenpotenziale bzw. Risiken einer Private Equity-Beteiligung aus Sicht mittelständischer Unternehmen aufzuzeigen. Über Fallstudien soll die Wirkung von Private Equity-Beteiligungen dargestellt und so ein Bezug zur Praxis hergestellt werden. 194 pp. Deutsch.



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