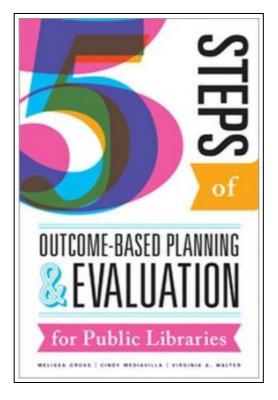
# Five Steps of Outcome-Based Planning and Evaluation for Public Libraries (Paperback)



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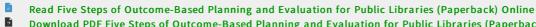
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American Library Association, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. Planning and assessment are both crucial elements of a public library that functions efficiently and flexibly. So why are they often treated as separate processes? This concise book combines planning and evaluation in a holistic approach, helping public library managers and staff put library resources to work for the community. Based on a series of successful workshops, the authors present a workflow made up of manageable steps for integrating outcomebased planning and evaluation (OBPE) into the routine functions of the public library. Offering step by step guidance that s transparent and easy to follow, this book: introduces the concept of OBPE and explains how it can be a streamlined, effective method of getting library users feedback; defines outcomes and shows why public libraries should use them to plan and evaluate services; shares methodologies for assessing community needs and interests, including key informant interviews, surveys, focus groups, and environmental scans; demonstrates how to use community assessment data to create outcome statements that not only guide the creation of new library services, but also provide targets for measuring the effectiveness of those services; offers techniques for designing services that directly serve the community while also achieving the outcomes the library has targeted; and provides tips for sharing the results with stakeholders and maximizing successful outcome-based programs to leverage the library s role in the community. Featuring plentiful examples of how to proceed through each phase of the OBPE model, this book boils down planning and evaluation into an approachable, easy to understand process for public librarians, library managers, and grant writers.



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