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Best Practices in Multichannel Operations Fulfillment

By Curt Barry

Booksurge Publishing, United States, 2008. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Best Practices in Multichannel Operations Fulfillment gathers in one volume the accumulated best practices of veteran consultancy F. Curtis Barry Company in the areas of business management, contact center, forecasting and inventory management, direct commerce systems, and warehouse and distribution. It provides executives, supervisors, and managers of Catalog, eCommerce, Retail, and Wholesale businesses a resource of how-to s and best practice recommendations focusing on lowering operating expenses, improving productivity and achieving cost efficiencies in operations, while maintaining a high level of customer service company-wide. The clear, in-depth writings include research, data, and results from in the field experience as well as realistic best practices that have been implemented in clients operations and businesses. This book puts at your fingertips best practices on topics such as: shipping options and strategy; ways to improve vendor quality control; determining your IT spend; expanding existing warehouse capacity; the real cost of employee turnover; disaster recovery plans; developing corporate dashboards; immediate warehouse cost reduction ideas; multichannel product pricing; conducting a post season operational assessment; trends and metrics in fulfillment; cross-border commerce solutions;...



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