



Out of the Box Marketing: How to Build a Super-Profitable Business (Paperback)

By David Abingdon

Thorogood, United Kingdom, 2006. Paperback. Condition: New. Language: English . Brand New Book. How to skyrocket your profits - a treasure trove of a book crammed full of time-tested strategies and techniques to help you to get more customers, get more out of your customers and to keep them coming back for more. This really is the ultimate, hands-on, painting by numbers guide to help you achieve rapid business success. Out Of The Box Marketing gives you countless proven, powerful and profitable ways to build your bottom line profits faster, quicker and easier than you ever thought possible. Unlike many business and marketing books, this has been written by a real been there, done that business-building professional. David Abingdon has, in recent years, taken three enterprises from zero to multi-million pound successful ventures - each in less than 12 months. He shares powerful, turn-key, almost foolproof methods to grow your business by accelerating your sales, turnover and profits using little known, covert and insider techniques. He shows why having a good product or service simply isn't enough to guarantee success. And why too much competition doesn't matter - in fact it positively helps. Out Of The Box Marketing...



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