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## GRAPHIC DESIGN AND PRODUCTION (NATIONAL VOCATIONAL EDUCATION AND QUALITY PLANNING MATERIALS)(CHINESE EDITION)



paperback. Condition: New. Language:Chinese.Pages Number: 152 Publisher: Beijing Jiaotong University Pub. Date :2010-08-01 version 1. Chen Huiying, Zhang Yonghua. editor of print design and production is based on Computer Application Technology national shortage of skilled personnel training program has prepared materials accurate positioning. focusing on capacity-building, content creation. easy self. This book is divided into nine chapters. focuses on print advertising planning. creative expression. and other design .

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