



## Genuine] four steps entrepreneurial law StevenGaryBlank(Chinese Edition)

By Steven Gary Blank

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2012-08-15 Pages: 312 Publisher: Basic information of Huazhong University of Science and Technology Press title: the four steps entrepreneurial Law List Price: 48.00 yuan Author: Steven Gary Blank Press: Huazhong University of Science and Technology Publishing House Publication Date: 2012 August 15 ISBN: 9787560982489 Words: Page: 312 Revision: 1 Binding: Paperback: 32 Item ID: asinB008RFWEJA Editor's Choice the four steps entrepreneurial Law Editor's Choice: Steven Gary Blank is the first to propose the concept of customer development Silicon Valley entrepreneur. his pioneering theories affect a large number of Silicon Valley entrepreneurs. setting off a wave of Silicon Valley Lean Startup. Students under his influence. including Eric Ries. (author of Lean Startup). Nathan Furr (author of targeted). and Ash Maurya (author of Running Lean). The four steps entrepreneurial Law by the Lean Startup author Eric Ries. Netscape and Andreessen Horowitz Ventures founder Marc Andreessen jointly recommended. Summary No Contents Preface 1 Preface Chapter 1 Road to Perdition: 12 product development methodology of the traditional approach to product development 13 18 30 Chapter 2 epiphany Road: customer development methodology....



## Reviews

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