



Business Intelligence and Analytics with SAS Visual Analytics (Paperback)

By Cesar Perez

Createspace, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ****** Print on Demand ******. Organizations are turning to analytics to gain a competitive edge. But the real advantage goes to those organizations that are quicker, more innovative and more willing to explore the road less traveled. Learn how companies like yours are transforming their culture. SAS Visual Analytics is an easy-to-use, web-based product that leverages SAS high-performance analytic technologies. SAS Visual Analytics empowers organizations to explore huge volumes of data very quickly to identify patterns and trends and to identify opportunities for further analysis. SAS Visual Data Builder (the data builder) enables users to summarize data, join data, and enhance the predictive power of their data. Users can prepare data for exploration and mining quickly and easily. The highly visual, drag-and-drop data interface of SAS Visual Analytics Explorer (the explorer), combined with the speed of the SAS LASR Analytic Server, accelerate analytic computations and enable organizations to derive value from massive amounts of data. This creates an unprecedented ability to solve difficult problems, improve business performance, and mitigate risk rapidly and confidently. SAS Visual Analytics Designer (the designer) enables users to quickly create reports or dashboards, which...



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