

The Structuring of Strategic Alliances in the ICT-Industry



Filesize: 8.49 MB

Reviews

It becomes an remarkable publication that I have possibly go through. Better then never, though i am quite late in start reading this one. I am just delighted to inform you that this is basically the best ebook we have study inside my individual existence and can be he greatest book for actually.

(Dr. Torrey Osinski DVM)

THE STRUCTURING OF STRATEGIC ALLIANCES IN THE ICT-INDUSTRY



To download **The Structuring of Strategic Alliances in the ICT-Industry** PDF, please access the web link below and save the document or gain access to additional information which are highly relevant to THE STRUCTURING OF STRATEGIC ALLIANCES IN THE ICT-INDUSTRY book.

Diplom.De Jul 2003, 2003. Taschenbuch. Book Condition: Neu. 210x148x8 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2002 in the subject Business economics - Personnel and Organisation, grade: 1,0, Bielefeld University (Wirtschaftswissenschaften), language: English, abstract: Inhaltsangabe:Summary: This study examines what factors determine the choice of governance structure made by alliance partners in the ICT-industry. First, the explanatory power of the transaction cost theory, the resource-based view, the structural contingency approach, strategic choice theory, resource dependence theory, organisational ecology and principal agent theory to answer this question is surveyed. A deeper analysis using transaction cost theory, resource-based view and structural contingency approach is employed to develop three models of alliance structuring. Propositions related to the models are then tested on a sample of 101 strategic alliances in the ICT-industry. The findings suggest that there exist five influential factors: (1) the existence of alliance-specific investment by the partners, (2) the number of functional areas contained by the alliance, (3) a limited duration of the alliance, (4) the type of resources contributed by the partners, and (5) uncertainty of the tasks of the alliance. These factors are then recombined to form one integrated model. The success of this approach and the usefulness of such a modelling approach in general are discussed alongside future directions for research. Inhaltsverzeichnis:Table of Contents: 1.INTRODUCTION1 2.THEORETICAL BACKGROUND AND PREVIOUS WORK4 2.1Approach to Construct the Theoretical Framework4 2.2Definitions of Strategic Alliances5 2.3Classifications of Strategic Alliances6 2.4Review of Previous Work9 2.5Review of Theoretical Approaches13 2.6Theoretical Framework and Propositions for this Study24 3.METHODOLOGY33 3.1Objective of the Survey33 3.2Unit of Analysis33 3.3Methods of Data Collection34 3.4Methods of Analysis39 4.RESULTS45 4.1Findings of Univariate Analysis45 4.2Findings of Bivariate Analysis46 4.3Findings of Multivariate Analysis51 5.DISCUSSION57 5.1Position of the Sample57 5.2Factors of the Governance Choice57...



[Read The Structuring of Strategic Alliances in the ICT-Industry Online](#)



[Download PDF The Structuring of Strategic Alliances in the ICT-Industry](#)

You May Also Like



[PDF] **Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success**

Access the hyperlink below to download "Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success" document.

[Save PDF »](#)



[PDF] **Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age**

Access the hyperlink below to download "Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age" document.

[Save PDF »](#)



[PDF] **A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)**

Access the hyperlink below to download "A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)" document.

[Save PDF »](#)



[PDF] **It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em**

Access the hyperlink below to download "It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em" document.

[Save PDF »](#)



[PDF] **Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America**

Access the hyperlink below to download "Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America" document.

[Save PDF »](#)



[PDF] **Leave It to Me (Ballantine Reader's Circle)**

Access the hyperlink below to download "Leave It to Me (Ballantine Reader's Circle)" document.

[Save PDF »](#)