



Excelerate: Growing in the New Economy

By Beck, Nuala

Hardcover. Condition: New. Ships From Canada. New Book Description In her bestselling *Shifting Gears*, leading economic thinker Nuala Beck identified the emerging New Economy and its impact. Now, in *Excelerate*, she shows how to grow in The New Economy(tm) by providing clear strategies for employees, businesses, communities and governments, demonstrating that success-not just survival-is there for all of us. * Growth industries in The New Economy(tm) * Your business's future in The New Economy(tm) * 7 myths of The New Economy(tm) * Reforming government in The New Economy(tm)--This text refers to an out of print or unavailable edition of this title. About the Author Nuala Beck's first book, *Shifting Gears: Thriving on The New Economy(tm)*, was a #1 national bestseller in both hardcover and paperback and spent over a year on the bestseller lists. Ms. Beck runs her own Toronto-based consulting firm with a blue-ribbon client list that includes banks, management consulting groups, corporations and government institutio.



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