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It s More Than Wine and Meatballs: The Secrets to More Effective Networking and Growing Through Referrals (Paperback)

By Janice Jordan

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In the 1980 s Chambers of Commerce would hold evening events and serve food and drinks. The sales people of many different companies would attend for the free food and drinks. These events were known as Wine and Meatball Events. These events have evolved into the networking events we know today. They play a big part in how we grow our business and community today. It s More Than Wine and Meatballs The secrets to more Effective Networking and Growing through Referrals - By Janice Jordan Would you like to leave a networking event with 5 contacts instead of 30 business cards? Networking is an important part of marketing any type of business these days. It is all about the relationships we build, giving and getting referrals and great customer service. This book is a must have business tool for anybody. Whether you are starting out, just left corporate America or have been in business along time. You will learn the where, when and how to get in front of your ideal client and more. The Author Janice Jordan...



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