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Interactive Visualization: Insight through Inquiry (Hardback)

By Bill Ferster

MIT Press Ltd, United States, 2012. Hardback. Condition: New. Language: English . Brand New Book. A guide to fundamental issues in designing interactive visualizations, exploring ideas of inquiry, design, structured data, and usability. Interactive visualization is emerging as a vibrant new form of communication, providing compelling presentations that allow viewers to interact directly with information in order to construct their own understandings of it. Building on a long tradition of print-based information visualization, interactive visualization utilizes the technological capabilities of computers, the Internet, and computer graphics to marshal multifaceted information in the service of making a point visually. This book offers an introduction to the field, presenting a framework for exploring historical, theoretical, and practical issues. It is not a how-to book tied to specific and soon-to-be-outdated software tools, but a guide to the concepts that are central to building interactive visualization projects whatever their ultimate form. The framework the book presents (known as the ASSERT model, developed by the author), allows the reader to explore the process of interactive visualization in terms of choosing good questions to ask; finding appropriate data for answering them; structuring that information; exploring and analyzing the data; representing the data visually; and telling a story using...



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The book is fantastic and great. It generally does not expense excessive. Its been designed in an exceptionally easy way and it is simply right after i finished reading through this book by which really changed me, change the way i think.

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Extremely helpful to all of category of men and women. it had been writtern extremely completely and helpful. You are going to like the way the blogger compose this publication.

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