



Running IT Like a Business: A Step-by-step Guide to Accenture s Internal IT (Paperback)

By Robert E. Kress

IT Governance Publishing, United Kingdom, 2012. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book ***** Print on Demand *****. Global management, technology and outsourcing company Accenture has achieved incredible results through the transformation of its IT function. It has doubled its revenues in ten years, significantly decreased its IT spending, despite an increase in workforce of nearly 300 , and its number of satisfied customers is growing and growing. Discover how it has achieved all this, and how you can realize similar benefits in your organization. Running IT like a Business, Second edition shows you how your IT function can provide much more than products and services and add real value to your business. With clear strategies, helpful diagrams and real-life examples, this book will give you the keys to unlocking your IT function s hidden potential. Your organization will grow as you save costs, improve productivity, increase revenues and gain competitive advantage. You will be able to do things faster, better and cheaper; you will manage risks more effectively, solve problems and create workable solutions. Robert E. Kress lets you in on some of Accenture s secrets to its award-winning way of running IT. He...



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