



How to Write for the How-to Market

By Suzanne Ruthven

John Hunt Publishing. Paperback. Book Condition: new. BRAND NEW, How to Write for the How-to Market, Suzanne Ruthven, All sorts of different people want to learn how to do different things getting a personal make-over, surviving health scares, business or career advice, self-help and improvement, travelling, living and working abroad, acquiring social skills, developing a hobby, creative writing the list is endless. And if anyone has ever asked for your advice, then you have a skill to write about. How-to writing can run from an article on how-to organise a successful car boot sale to a full-length, self-help book on exploring spirituality or coping with divorce. Your original idea will only be the tip of the iceberg. But by the time you've completed the task you set yourself you will undoubtedly have become an expert on the subject, and this could lead to other things. WRITING FROM LIFE, Lynne Hackles.



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