



High Wire Act: Ted Rogers and the Empire That Debt Built

By Caroline Van Hasselt

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, High Wire Act: Ted Rogers and the Empire That Debt Built, Caroline Van Hasselt, There has possibly never been a more daring business figure in Canada's history than Ted Rogers. Hailed by some as a visionary with an incomparable insight, and equally loathed by others as a ruthless opportunist, Ted Rogers relentlessly conquered his rivals in three industries: radio, cable television and cellular telephony. High Wire Act is an unprecedented, in-depth analysis into how Ted Rogers, driven by the psychological need to restore his family's name, leveraged his stake in a small Toronto FM radio station and propelled it into a media and telecommunications behemoth worth over \$23 billion. The many topics covered in the book include details on Rogers' * Unmatched ability to foresee the convergence of cable and telephony before anyone else did * Insatiable appetite for debt and risk taking, and how he bet his company three times to carry out his vision * Shrewd political and regulatory maneuvers that always kept him one step ahead of his competitors and political adversaries such as Bell and the Aspers * Opportunistic acquisition of the Toronto Blue...



READ ONLINE
[1.33 MB]

Reviews

This written book is excellent. it absolutely was writtern extremely completely and useful. You may like how the article writer write this ebook.
-- **Dayton Stracke I**

Completely essential read through book. It normally is not going to charge an excessive amount of. I found out this book from my dad and i advised this pdf to find out.
-- **Madelyn Douglas**

Other Kindle Books



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Accused: My Fight for Truth, Justice and the Strength to Forgive

BenBella Books. Hardback. Book Condition: new. BRAND NEW, Accused: My Fight for Truth, Justice and the Strength to Forgive, Tonya Craft, Mark Dagostino, This is the true story of a woman who prevailed against the most heinous accusations imaginable. Tonya Craft, a...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible only...



Ready to Race! (Blaze and the Monster Machines)

Random House Books for Young Readers, United States, 2015. Paperback. Book Condition: New. Kevin Kobasic (illustrator). 229 x 142 mm. Language: English . Brand New Book. Blaze and the Monster Machines is an all-new action adventure preschool series from Nickelodeon. This Step...