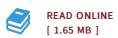




Clark s Publishing Agreements: A Book of Precedents (Mixed media product)

By Lynette Owen

Bloomsbury Publishing PLC, United Kingdom, 2013. Mixed media product. Book Condition: New. 9th Revised edition. 252 x 162 mm. Language: English . Brand New Book. This comprehensive and unrivalled book provides model agreements, covering a variety of publishing circumstances from head contracts to a range of licensing scenarios. Together with detailed explanatory notes, appendices covering areas of licensing which for practical reasons cannot easily be covered by a single precedent, a separate overview of legal developments and a CD-ROM containing the text of the precedents, this text is invaluable in drafting effective publishing agreements. New to this edition: The ninth edition has been fully revised and updated to include: New sample clauses to cover text and data mining in online subscription agreements; Fully updated Appendix on collective licensing; Revisions to reflect developments re agency and distribution models and data in relation to electronic precedents; All precedents (author and licence contracts), notes and appendices have been updated to take account of the latest digital developments; More coverage of Open Access in the introduction to Journal Contributor Agreements; Updates to the US Market appendix; Hardback and paperback reprints Contents: Acknowledgements for the Ninth Edition; Editor s Preface to the Ninth Edition; Legal...



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