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GRAPHIC DESIGNER S GUIDE TO CREATIVE MARKETING: FINDING AND KEEPING YOUR BEST CLIENTS



John Wiley and Sons Ltd, United States, 1999. Paperback. Book Condition: New. 234 x 190 mm. Language: English . Brand New Book. You know you ve got the talent, now let them know it-your complete guide to finding, winning, and keeping good clients Written by a graphic designer and successful marketing consultant, this book is the most complete guide available to marketing your services, with clear, practical, step-by-step instructions on every aspect of graphic design marketing, including: Developing and implementing...

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- Authored by Linda Cooper Bowen
- Released at 1999



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