



Buy and Hold Is Dead (Again): The Case for Active Portfolio Management in Dangerous Markets (Paperback)

By Kenneth Solow

Morgan James Publishing, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Patience May Be A Virtue, But It Isn't An Investment Strategy The current academic and financial planning definitions of risk are changing at light speed, but the notion of what constitutes risky investment strategy for informed investors is still stuck in the dark ages. Wealth management expert Kenneth Solow takes a fresh look at the investment industry's reliance on Buy-and-Hold investing, exposing the flaws and potential dangers of this investment approach in secular bear markets. Patiently waiting for stocks to deliver historical average returns does not rise to the level of an investment strategy, according to Solow, who recommends a different approach called Tactical Asset Allocation. A provocative and thoughtful critique of the current state of the money management industry, Buy and Hold is Dead (AGAIN) is an invaluable investment guide for our financially challenging times.



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