



## Reporting and Writing: Basics for the 21st Century

By Scanlan, Christopher

Oxford University Press, 1999. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface Acknowledgments Contributors Foreword by Donald M. Murray The Coaching Way: How to Get the Most Out of This Book Chapter 1. News Thinking in a Changing World What's the News? What Is News? Developing Critical Thinking Skills A Life in Journalism: Rhea Borja, Richmond Times-Dispatch Three Basic Elements of News First, the Bad News Developing Your News Senses Where News Comes From How to Find News Knowing Your Audience How Audience Affects Content Seeing News as Culture News in the Information Age News Thinking: The Coaching Way Chapter 2. The Reporter's Toolbox Introduction Part 1: Reporting and Writing Tools Competence in the Newsroom: Visual Literacy Working with Photos and Photojournalists Part 2: Reporting and Research Tools for Today's Wired Journalist A Reporter's Best Friend: A Librarian Part 3: The Reporter's Mind-Set An Accuracy Checklist Sacred Texts: What Prize-Winning Journalists Read for Inspiration Tool Sharpening: The Coaching Way Chapter 3. A Process Approach to Reporting and Writing A Life in Journalism Reporters at Work: The Process Approach News Thinking I: Getting Ideas Idea Generators: Creativity Skills for Today's Journalists Brainstorming the School...



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