



Drawn to Drink: Fifty Years of the Advertising and Illustration of Drinks (Paperback)

By Ruth Artmonsky

Artmonsky Arts, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. Guinness has attracted so much attention from advertising historians that many other brands, many illustrated by well-known artists and imbued with just as much humour, have been neglected. Drawn to Drink does something towards redressing this, covering some dozen drinks, alcoholic and non-alcoholic, from whiskey and gin to tea and waters. Amongst the illustrations included are George Him s illustrations of Schweppshire, Ashley Havinden s Stick to Beer for the Brewer s Society, and the little man for John Jamieson, Ronald Searle s series of Mr. Lemon Harte for the rum company; and Edward Bawden s humorous offerings for tea. Other artists work covered are David Gentleman s wood engravings for Harvey s and Edward Ardizzone s sketches for both advertising and his own book, along with that of the many artists who contributed to The Compleat Imbibe .



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