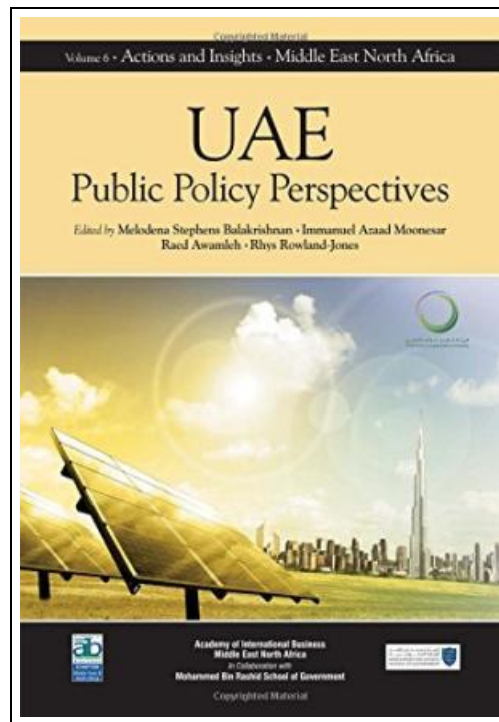


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Emerald Publishing Limited. Hardcover. Condition: New. 428 pages. Public policy is a set of principles used to uphold the well-being of citizens. These principles are often unwritten and form the basis of social laws. This book focuses on unlocking the black box of UAE Public Policy. It presents several cases that give an insight into the UAE leadership, the areas the government has prioritized and how these fold into UAE Vision 2021. Viewpoints on provoking topics by thought leaders like Her Excellency Sheikha Lubna bint Khalid Al Qasimi, UAE Cabinet Member and UAE Minister of State for Tolerance; Fadi Ghandour, Co-Founder and Vice Chairman of Aramex and Managing Partner, Wamda Capital and Christopher M. Schroeder, Venture Investor and Author. Under the leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Prime Minister and Vice President of UAE and Ruler of Dubai, Dubai has grown from a tiny village by a creek to a globally recognized megapolis. Through these cases, you will get a glimpse of strategic decisions taken by His Highness Sheikh Mohammed and how these decisions taken by the UAE Government have led to the creation of one of the most connected cities and competitive countries in the world. The book is divided into six sections: Government leadership, national competitive advantage, social and sustainable development, national human capital development, entrepreneurship and government systems. The UAE 2021 Vision aims for UAE to be one of the top 10 countries in the world. The future focus for UAE is to increase competitiveness in foreign markets especially looking at trade, entrepreneurship and focusing on seven high-value adding innovation sectors like renewable energy, transport, education, health, technology, water, and space. One of the challenges this resource-rich country has had is moving away from oil dependency. By 2016, oil formed less than 30...



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