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Handmade How Eight Everyday People Became Artisan Food Entrepreneurs And Their Recipes For Success

By Jennifer Lewis

Rabbit Ranch Publishing. Paperback. Book Condition: New. Paperback. 124 pages. Dimensions: 8.4in. x 5.4in. x 0.3in. REAL-LIFE RECIPES FOR SMALL FOOD BUSINESS SUCCESS It takes more than just good ingredients to start and build a successful artisan food business. In addition to doing the actual cooking or baking, food entrepreneurs are responsible for hundreds of decisions that impact the future of their business. From which marketing tools are best to how to increase operational capacity to dealing with government regulations and oversight to trying to make everything work within a limited budget, the sheer number of decisions can seem daunting at times. HANDMADE is like the advisory council food entrepreneurs wish they had. Based on in-depth interviews with eight food artisans from a diverse range of backgrounds, this book shares with readers the triumphs and challenges these entrepreneurs have faced. Each entrepreneurs story includes the practical tips and tactics theyve used to help their day-to-day business grow. These real-life recipes for success will inspire you to start your own small food business or provide you with the guidance and new ideas you seek to take your company to the next level. This item ships from multiple locations. Your book may arrive...



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