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Word of Mouth: 2013 Marketing Calendar for Dental Practices

By Elizabeth Kraus

Createspace, United States, 2012. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Most small business owners confidently assert that word of mouth is their best form of marketing. If everyone who claimed that word of mouth marketing is their best marketing were, in fact, correct in their assertion, chairs would be full. There would be no openings on the books. Missed appointments would be nearly unheard of. And there would be a waiting list to get in. If it were true. In actuality, most small business owners who claim that word of mouth is their best marketing are leaving their marketing up to chance. Find out how to get real word of mouth marketing and build a bigger role for your practice in your community and in the lives of your patients in 2013.

Reviews

The book is not difficult to read through better to recognize. It really is written in straightforward terms instead of confusing. I am happy to inform you that this is actually the finest publication I actually have read in my individual daily life and may be the best book for possibly.

-- **Valerie Heaney**

Very good e book and useful one. it was actually written extremely properly and useful. I found out this pdf from my i and dad recommended this publication to discover.

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