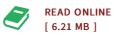




## Pulse: How Nature is Inspiring the Technology of the 21st Century

By Robert Frenay

Little, Brown Company, United States, 2006. Paperback. Book Condition: New. 232 x 150 mm. Language: N/A. Brand New Book. Bridges made with spider silk; ships that swim like fish; rubber as supple as a dragonfly s wing .innovations like these are at the forefront of the concept of the new biology . A way of using nature as a model for human designs, the new biology is a growing force in many different fields, and will have enormous impact on the development of the twenty-first century. Companies like IBM, Volvo and ATT are already exploring how we can learn from and use properties that exist in nature, and how to improve cost-efficiency by using concepts like design for disassembly , whereby each component of a product can be recycled at the end of the product s natural life. Waste products, too, are increasingly being used as raw materials, so one industry s rubbish is another s power. Creating industrial ecologies like these lies at the heart of the new biology: a new way of thinking for a new millennium. The essential introduction to this idea, PULSE is a fascinating look at how we might be living in the twenty-first century.



## Reviews

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A whole new eBook with a brand new perspective, it was actually writtern quite completely and useful. I found out this ebook from my dad and i recommended this ebook to discover.

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