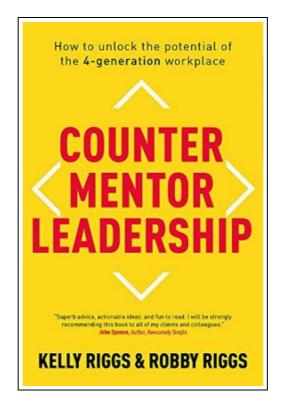
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COUNTER MENTOR LEADERSHIP: HOW TO UNLOCK THE POTENTIAL OF THE 4-GENERATION WORKPLACE (HARDBACK)



Hodder Stoughton General Division, United Kingdom, 2018. Hardback. Condition: New. Language: English . Brand New Book. This book is the result of over twenty-five years of combined experience from Kelly and Robby Riggs-dynamic, occasionally irreverent, always insightful, father (Boomer) and son (Millennial), who work with organizations grappling daily with multi-generational conflict. Through their collaboration, Kelly and Robby share their very different perspectives on the same problems most companies are STILL dealing with, but haven t had the courage or the tools, to address. Issues such as: a shocking lack of leadership skills; the culture-killing generational divide that is demolishing many companies; and the stunning, often unrecognized impact of technology on the workplace. In their shamelessly funny, brilliantly written debut book, Kelly and Robby will:

* Discuss today s workplace dynamics, including the changes in communication modes, the influx of technology, and the impact of Millennials and Digital Natives * Explain how a one-sided approach to leadership focused on managing Millennials is grossly insufficient, resulting in an inability to attract and retain critical young talent * Explore the new challenges of leadership inherent with the explosion of technology-time compression, distractions, complexity and the pace of change * Reveal how old leadership challenges persist, and explore how the younger generation will expose those challenges more than ever * Detail the CounterMentor leadership model and prescribe specific tactics and techniques for addressing both old and new leadership issues.



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