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CROWDFUNDING - THE NEXT BIG THING HOW CROWDFUNDING IS EVALUATED BY DIFFERENT EXPERT GROUPS AS A FUTURE MODEL OF FINANCING NEW VENTURES IN GERMANY.



CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 126 pages. Dimensions: 8.0in. x 5.0in. x 0.3in. Crowdfunding is not only interesting for entrepreneurs who want to raise money, but also for the crowd, people who are attracted by this phenomenon and for future investors. Being an entrepreneur is exciting and crowdfunding seems to be a fantastic option of financing a new venture. Therefore the following question occurs: Start-up Crowdfunding The next Big Thing Katharina Wolfrat first...

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- Authored by Katharina Wolfrat
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