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Springer. Paperback. Book Condition: New. Paperback. 349 pages. Dimensions: 9.2in. x 6.1in. x 0.8in. Technological progress is a major factor shaping economic growth. Today's standard of living is a direct result of scientific advances and technical change in the past. Since uncontrolled technological progress has become an menace to our well being and may actually threaten our survival, it is necessary to learn to manage technological progress and direct innovative activities in such a manner that both private wants and social needs play a dominant role in determining the rate and direction of technical change. This requires a better understanding of the processes of technical change, of their impact on and interrelationships with economic and social developments and of the means and measures by which both individuals and governments can influence and direct technological progress. To this end, the Ministry for Research and Technology of the Federal Republic of Germany and the National Science Foundation of the United States of America invited a group of scholars, corporate managers and civil servants to a one week seminar on Technological Innovation. The seminar took place in April, 1976, in Bonn, Federal Republic of Germany. Most papers presented at this meeting were specifically prepared for the seminar. With this volume, they are made available to a larger audience to further stimulate discussion not only among scholars interested in innovation research and technology policy questions but also among managers, union officials, civil servants and others directly or indirectly concerned with and affected by technical change. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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