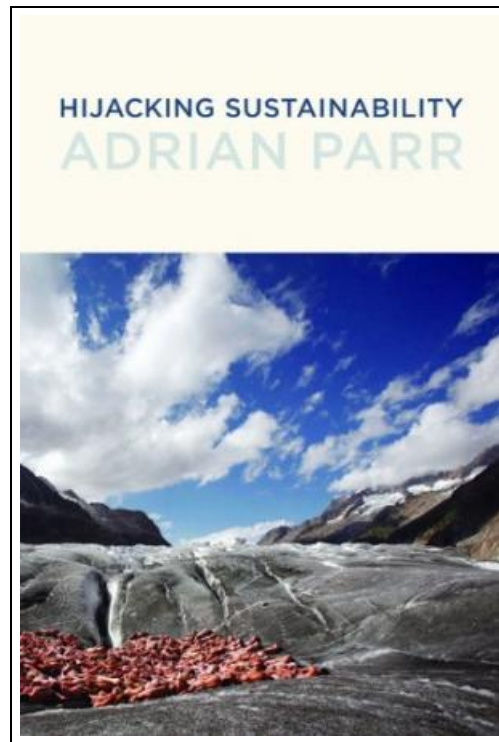


Hijacking Sustainability



Filesize: 1.57 MB

Reviews

This book is great. it absolutely was writtern quite properly and beneficial. Its been written in an extremely basic way and it is merely after i finished reading through this ebook in which basically changed me, affect the way i really believe.
(Leopold Schmidt)

HIJACKING SUSTAINABILITY

[DOWNLOAD](#)

MIT Press Ltd, United States, 2012. Paperback. Book Condition: New. 218 x 142 mm. Language: English . Brand New Book. The idea of sustainability has gone mainstream. Thanks to Prius-driving movie stars, it's even hip. What began as a grassroots movement to promote responsible development has become a bullet point in corporate ecobranding strategies. In *Hijacking Sustainability*, Adrian Parr describes how this has happened: how the goals of an environmental movement came to be mediated by corporate interests, government, and the military. Parr argues that the more popular sustainable development becomes, the more commodified it becomes; the more mainstream culture embraces the sustainability movement's concern over global warming and poverty, the more sustainability culture advances the profit-maximizing values of corporate capitalism. And the more issues of sustainability are aligned with those of national security, the more military values are conflated with the goals of sustainable development. Parr looks closely at five examples of the hijacking of sustainability: corporate image-greening; Hollywood activism; gated communities; the greening of the White House; and the incongruous efforts to achieve a sustainable army. Parr then examines key challenges to sustainability -- waste disposal, disaster relief and environmental refugees, slum development, and poverty. Sustainability, Parr says, offers an alternative narrative of the collective good -- an idea now compromised and endangered by corporate, military, and government interests.

[Read Hijacking Sustainability Online](#)[Download PDF Hijacking Sustainability](#)

See Also



The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)

Broadman Holman Publishers, United States, 2013. Hardback. Book Condition: New. Cory Jones (illustrator). 231 x 178 mm. Language: English . Brand New Book. Oh sure, we ll all heard the story of Moses and the...

[Download Book »](#)



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning>Welcome. Designed to...

[Download Book »](#)



Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning>Welcome. Designed to...

[Download Book »](#)



Good Nights Now: A Parent s Guide to Helping Children Sleep in Their Own Beds Without a Fuss! (Goodparentgoodchild)

Good Parent Good Child, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.GoodParentGoodChild books, give parents successful techniques to solve specific parenting...

[Download Book »](#)



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating...

[Download Book »](#)