



Genuine Spot the knitwear brand planning manual-A51(Chinese Edition)

By SHEN LEI

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown Pages: 239 in Publisher: Donghua University Press; 1 edition (November 1, 2009) Title: knitwear brand planning manual Price: 37.00 yuan price: 27.8 yuan. save 9.2 yuan discount: 75%: Shen Lei Publisher: Donghua University Press; 1st edition (November 1, 2009) Publication Date: ISBN: 9787811116144. 7811116146 Words: Page: 239 Revision: Binding: Paperback Editor's Choice knitwear brand Planning Manual: Series Executive Summary of knitwear design knitwear brand planning manual Introduction: Chinese garment industry. especially the knitted garment industry has been considerable progress since the 1980s. from the hand handicraft workshop-style. modern industrial development to become a modern industrialized features. Garment industry after decades of rapid development. to meet quantity is characterized by the number of competitive stages. basically completed processing industry an opportunity to industrialization characterized the competition stage. the garment industry in increasingly improve and perfect. After two inevitable stage of development. the Chinese garment industry is facing the era of brand. which is the national garment industry the only way forward to the international garment industry. The advent of the era of the brand asked us to...



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