



Popular: The Power of Likability in a Status-Obsessed World

By Mitch Prinstein

Penguin Audiobooks, 2017. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. A leading psychologist examines how our popularity affects our success, our relationships, and our happiness--and why we don't always want to be the most popular. No matter how old you are, there's a good chance that the word popular immediately transports you back to your teenage years. Most of us can easily recall the adolescent social cliques, the high school pecking order, and which of our peers stood out as the most or the least popular teens we knew. Even as adults we all still remember exactly where we stood in the high school social hierarchy, and the powerful emotions associated with our status persist decades later. This may be for good reason. Popular examines why popularity plays such a key role in our development and, ultimately, how it still influences our happiness and success today. In many ways--some even beyond our conscious awareness--those old dynamics of our youth continue to play out in every business meeting, every social gathering, in our personal relationships, and even how we raise our children. Our popularity even affects our DNA, our health, and our mortality in fascinating ways we...



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