



## Innovate the Pixar Way: Business Lessons from the World's Most Creative Corporate Playground (Hardback)

By Bill Capodagli, Lynn Jackson

McGraw-Hill Education - Europe, United States, 2010. Hardback. Book Condition: New. 216 x 148 mm. Language: English . Brand New Book. Praise for Innovate the Pixar Way: This tremendous book brings the magic and genius of Pixar to the page and lets us in on the secrets and intuitive synergy of such a successful company. -- Stephen R. Covey, author of The 7 Habits of Highly Effective People and The 8th Habit: From Effectiveness to Greatness Pixar is one of the most creative organizations in the world. Read Innovate the Pixar Way and explore the true beauty in how they sustain the environment. Who knows, maybe a little Pixar dust will fall on you! -- John Christensen, coauthor of Fish! and playground director AKA: CEO, ChartHouse Learning Creativity makes it possible for our dreams to become real--my life is my proof. This book puts all those possibilities in the hands of the reader .for those who will be creating the future. -- Carol Lawrence, singer, dancer, actress, and national spokesperson for the Opening Minds Through the Arts student achievement program With great and useful tips from beginning to end, this book will inspire workplaces to have more fun AND more success. I guarantee...



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