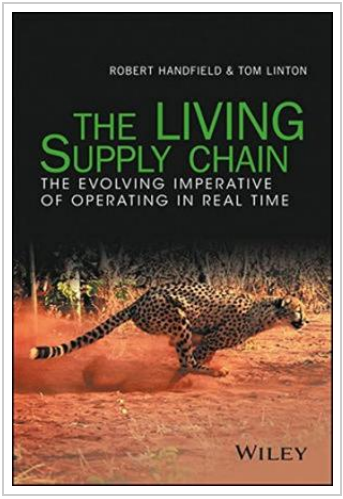

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The LIVING Supply Chain: The Evolving Imperative of Operating in Real Time (Hardback)

By Robert Handfield, Tom Linton

John Wiley Sons Inc, United States, 2017. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. Creates a managerial compass for entering into the LIVING (Live, Intelligent, Velocity, Interactive, Networked, and Good) era of supply chain management and defines the imperative for creating Velocity and Visibility as the focal point for exploiting new digital, mobile, and cloud-based technologies Written by well-known researchers in the field, this book addresses the changes that have occurred and are still unfolding at various organizations that are involved in building real-time supply chains. The authors draw on their experiences with multiple companies, along with references to the natural evolution of ecosystems throughout to help identify the new rules of supply chain management. The LIVING principles associated with the rapid digitization and technology changes occurring in the global economy are discussed, along with the push to become more sustainable and responsive to customer needs. Handfield and Linton reveal the secret ingredient to leveraging the power of a well managed supply chain .will revolutionize the way companies approach supply chain management. Frank Crespo, Vice President, Global Supply Network Division (CPO/Logistics/IoT Analytics), Caterpillar Inc. The LIVING supply chain is a wake up call to any enterprise...

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