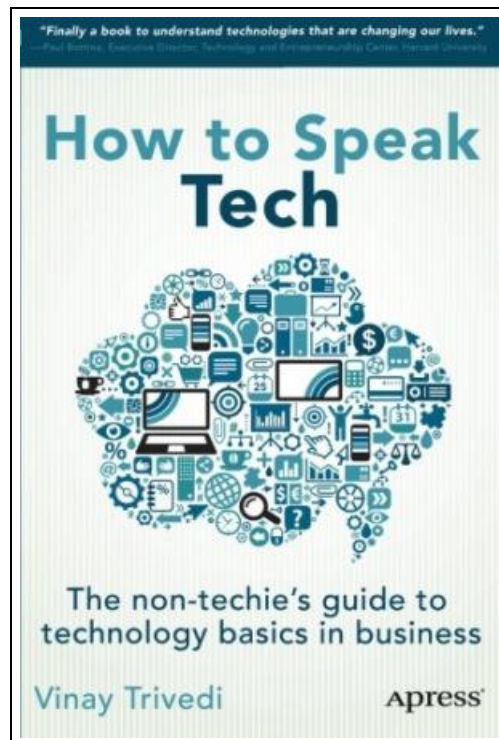


How to Speak Tech: The Non-Techies Guide to Technology Basics in Business



Filesize: 5.11 MB

Reviews

*If you need to adding benefit, a must buy book. It is packed with wisdom and knowledge I am just effortlessly could get a pleasure of reading a written publication.
(Lea Legros V)*

HOW TO SPEAK TECH: THE NON-TECHIES GUIDE TO TECHNOLOGY BASICS IN BUSINESS



Apress. Paperback. Condition: New. 148 pages. Dimensions: 9.0in. x 5.9in. x 0.6in. A great book everyone can use to understand how tech startups work. --Rene Reinsberg, GMVP at GoDaddy, CEO and Co-founder at LocuFinally a book non-techies can use to understand the web technologies that are changing our lives. --Paul Bottino, Executive Director, Technology and Entrepreneurship Center, Harvard University Through the simplicity of his presentation, Vinay shows that the basics of technology can be straightforwardly understood by anyone who puts in the time and effort to learn. --Joseph Lassiter, Professor of Management Science, Harvard Business School and Faculty Chair of the Harvard Innovation Lab In a way that anyone can understand, How to Speak Tech: The Non-Techies Guide to Tech Basics in Business spells out the essential technical terms and technologies involved in setting up a company's website or web application. Nontechnical business readers will find their digital literacy painlessly improved with each ten-minute chapter of this illustrative story of one successful technology startup building its Web-based business from scratch. Vinay Trivedi--an entrepreneur and investor who works at the intersection of business and tech--employs the startup story line as his frame for explaining in plain language the technology behind our daily user experiences, the successful strategies of social media giants, the bold aspirations of tiny startups, and the competitive adaptations of ordinary businesses of all sizes and sectors. Along the way, he demystifies all those tech buzzwords in our business culture whose precise meanings are so often elusive even to the people using them. Internet hardware, application software, and business process: the working premise of this book is that none of it is beyond the basic understanding of nontechnical business readers. Trivedi peels back the mystery, explains it all in simplest terms, and gives his readers the wherewithal to listen intelligently and speak intelligibly when the subject turns...



[Read How to Speak Tech: The Non-Techies Guide to Technology Basics in Business Online](#)

[Download PDF How to Speak Tech: The Non-Techies Guide to Technology Basics in Business](#)

Relevant eBooks



RCadvisor s Modify: Design and Build From Scratch Your Own Modern Flying Model Airplane In One Day for Just
Rcadvisor.com, United States, 2009. Paperback. Book Condition: New. 238 x 166 mm. Language: English . Brand New Book ***** Print on Demand *****.Experience firsthand the joys of building and flying your very own model airplane...

[Download Document »](#)



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Download Document »](#)



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Download Document »](#)



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Download Document »](#)



Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Download Document »](#)