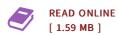




The Bald Truth: Secrets of Success from the Locker Room to the Boardroom (Hardback)

By David Falk

POCKET BOOKS, United States, 2009. Hardback. Condition: New. Language: English . Brand New Book. Superagent David Falk -- the man who called the shots for some of the greatest heroes in the history of basketball -- reveals the innovative business secrets that catapulted him to the top of his game. David Falk is the most successful agent in the game of basketball. He has represented more NBA first-round draft selections, lottery picks, Rookies-of-the-Year, and All-Stars than anyone else in the business. He changed the NBA s entire salary structure with a unique approach to negotiations that garnered some of the biggest contracts in league history, including Alonzo Mourning s \$100-plus million contract with the Miami Heat -- the first ever in professional sports. His groundbreaking Nike deal for Michael Jordan, the most successful endorsement relationship in history, revolutionized basketball by creating the game s first commercial superstar. Basketball Digest called Falk one of the sport s most influential people, second only to NBA commissioner David Stern. In The Bald Truth, Falk, respected throughout the industry as an innovator, candidly unveils the business secrets that have fueled his extraordinary success. For the first time, he shares the fascinating insider details of how he...



Reviews

This is actually the finest ebook i have study right up until now. I have got study and so i am confident that i will going to read through once again yet again in the foreseeable future. I am happy to inform you that this is the finest publication i have study inside my personal lifestyle and may be he very best pdf for possibly.

-- Hobart Anderson II

Merely no words and phrases to explain. I was able to comprehended almost everything out of this created e publication. I am quickly will get a satisfaction of studying a created ebook.

-- Cleta Doyle

You May Also Like



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Children's Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English. Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



Plants vs. Zombies game book - to play the stickers 2 (puzzle game swept the world. most played together(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown Pages: 28 in Publisher: China Children Press List Price: 13.00 yuan Author: Lin mosquito compiled Press: China...



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to sharpen their skills and dont mind...



History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this :_