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Hess: The Last Oil Baron (Hardback)

By Tina Davis, Jessica Resnick-Ault

John Wiley Sons Inc, United States, 2015. Hardback. Condition: New. Language: English . Brand New Book. A glimpse of the savvy that built a global corporation from scratch Hess: The Last Oil Baron profiles a titan of the oil industry, mapping the journey of the quintessential American dream. The story of Leon Hess follows an immigrant kosher butcher s son as he builds an oil dynasty that may never be matched. The multinational, multi-billion-dollar company began with a single second-hand delivery truck and the Rockefeller-caliber business acumen of one young man. Interviews with former employees, beneficiaries, and even his high school sweetheart provide an insider s perspective on the man behind the legacy, allowing today s aspiring entrepreneurs the opportunity to learn from one of the nation s most inspiring success stories. Leon Hess built a global empire from the ground up. Along the way, he fought in a war, did business with Muammar Qaddafi, won a Super Bowl as the owner of the Jets, was involved in Watergate, and introduced the Hess toy truck that became a holiday tradition for millions of Americans. More than just a book of business strategy, Hess tells the story of a life fascinatingly...


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