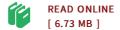




Hess: The Last Oil Baron (Hardback)

By Tina Davis, Jessica Resnick-Ault

John Wiley Sons Inc, United States, 2015. Hardback. Condition: New. Language: English . Brand New Book. A glimpse of the savvy that built a global corporation from scratch Hess: The Last Oil Baron profiles a titan of the oil industry, mapping the journey of the quintessential American dream. The story of Leon Hess follows an immigrant kosher butcher s son as he builds an oil dynasty that may never be matched. The multinational, multi-billion-dollar company began with a single secondhand delivery truck and the Rockefeller-caliber business acumen of one young man. Interviews with former employees, beneficiaries, and even his high school sweetheart provide an insider s perspective on the man behind the legacy, allowing today s aspiring entrepreneurs the opportunity to learn from one of the nation s most inspiring success stories. Leon Hess built a global empire from the ground up. Along the way, he fought in a war, did business with Muammar Qaddafi, won a Super Bowl as the owner of the Jets, was involved in Watergate, and introduced the Hess toy truck that became a holiday tradition for millions of Americans. More than just a book of business strategy, Hess tells the story of a life fascinatingly...



Reviews

Here is the finest publication we have read right up until now. It is actually writter in easy words instead of difficult to understand. Its been written in an remarkably easy way in fact it is only right after i finished reading this book in which basically changed me, modify the way i really believe. -- Prof. Vanessa Smitham V

Very useful to all of group of folks. I could possibly comprehended every little thing using this created e book. You wont truly feel monotony at anytime of your time (that's what catalogs are for concerning in the event you ask me). -- Claire Carroll DVM

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