



How to Get What You Most Want in Life: Achieve Worldly and Emotional Career Success

By Richard Guha

iUniverse. Paperback. Book Condition: New. Paperback. 116 pages. Dimensions: 8.7in. x 5.9in. x 0.5in. How to Get What You Most Want in Life gives advice on interpersonal and technical skills, attitude, and ethics, for ambitious readers to achieve the position, wealth, and happiness they seek. Richard S. Guha, a graduate of Cambridge University, who has been a corporate officer in three major corporations and a CEO, CMO, founder and Board Member of several companies, enables the reader to learn what he or she needs very quickly. He has brought an outstanding education as a scientist and technologist, plus experience in the rigorous and competitive world of consumer packaged goods at Procter and Gamble and Mars, Inc., to the transformation of major energy, media, telecommunications, and software corporations through the worlds of deregulation, customer relationship management in service industries, and profitability enhancement. The author has advised many Fortune 500 corporations and well-known CEOs and enabled them to succeed while surviving the political and decision-making environment in these businesses. This book uses his experience in many organizations and his experience at adapting to and transforming cultures, together with an extensive review of literature to provide the kind of practical advice to each...



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