



## Metaphor: Art and Nature of Language and Thought (Paperback)

By Emilio Rivano Fischer

AUTHORHOUSE, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Years of use of this text have proven it to be both an excellent self instructing method and an effective teaching aid. The book is written for the wide audience. It goes step by step through the essential topics surrounding metaphor. It uses a plain style; yet, it manages to present and clarify the most profound and controversial aspects of this classical topic. Its underlying dialogical form engages the reader from the start. Its attention to the practical sides of mastering metaphor makes it a key to all sorts of linguistic applications. Anyone working with language will profit from this reading. It is a superb introduction to metaphor and a useful tool for the design and production of verbal communication.



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